

FOUNDER MANIFESTO

Privy

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The Opportunity

Artificial intelligence is becoming the operating system for modern business. Every day, AI drafts emails, summarizes meetings, recommends actions, writes code, and increasingly makes decisions on behalf of people. As these systems become more capable, executives gain leverage—but lose visibility. The challenge of the next decade will not be building smarter AI. It will be ensuring leaders understand what their AI systems are actually doing and why.

The Core Insight

Every significant business decision should be explainable. Every important answer should be supported by evidence. Every recommendation should be traceable back to the emails, documents, meetings, financial records, customer interactions, and operational events that produced it. Privy exists to provide that missing layer.

Beyond AI Assistants

Today's assistants help people complete tasks. Privy helps leaders understand reality. Rather than producing another summary, Privy investigates questions across an organization's knowledge, identifies supporting evidence, highlights uncertainty, and allows executives to inspect the underlying facts before acting.

The Platform

Privy continuously connects information from communications, calendars, CRM systems, accounting, contracts, documents, support systems, project management tools, and other enterprise applications. It transforms disconnected information into an organizational memory that evolves continuously.

Agentic Intelligence

AI agents will become commonplace. Their differentiator will not be autonomy alone. Privy's advantage is agentic intelligence: specialized agents that investigate, reason, compare competing explanations, gather supporting evidence, identify gaps, and present auditable

conclusions.

Personal + Organizational Intelligence

Privy unifies two capabilities that have historically been separate. First, it serves as a deeply contextual executive assistant that understands priorities, preferences, commitments, and relationships. Second, it becomes the organization's intelligence platform, preserving institutional knowledge while helping leadership make faster, better-informed decisions.

The Guiding Principle

The next generation of enterprise software will not compete on who generates the most convincing answers. It will compete on who generates the most trustworthy answers. Trust comes from evidence. Evidence creates confidence. Confidence improves decisions. Privy is the evidence layer between executives and AI.

Long-Term Vision

The long-term ambition is to build the operating intelligence system for every executive: one platform that combines personal assistance, organizational memory, evidence-backed reasoning, and autonomous investigation into a single trusted interface.

This document is a draft statement of intent. It describes what BePrivy.ai is being built toward, not a product available for purchase today. beprivy.ai